



# 40<sup>th</sup> Anniversary Charity Awards

Brought to you by MK Community Foundation

## Sponsorship Proposal

[WWW.MKCOMMUNITYFOUNDATION.CO.UK](http://WWW.MKCOMMUNITYFOUNDATION.CO.UK)



**2026**

**WELCOME**

**BE PART OF THE STORY**

**SPONSORSHIP**

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# WELCOME TO THE AWARDS

The MK Community Foundation Charity Awards are a celebration marking our 40th year supporting the people and places of Milton Keynes.

Held on **Monday 29 June 2026 at the iconic Stables venue**, the evening will shine a light on the individuals, groups and organisations working every day to create a fairer, more connected city. From grassroots volunteers to citywide initiatives, the awards honour the leadership, creativity and care that strengthen our communities.

**These awards belong to the voluntary, community and cultural sector.** For the people who step up to make Milton Keynes feel more like a collective than a city.

Expect a **relaxed, joyful atmosphere** (more of a food trucks and garden party vibe than black tie). With plenty of opportunities to showcase your brand throughout the event, this promises to be an unforgettable night of celebration and community pride.





# BE PART OF THE STORY



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There are lots of incredible organisations in our city, but Milton Keynes Community Foundation allows you not to have to choose where you want to send your money. You can trust them to distribute it for you so fairly and it goes exactly where it's needed most.

**Amanda Wright, Director,  
Yellowyoyo**

Milton Keynes Community Foundation is deeply rooted in the city we serve. For four decades, we've stood alongside local charities and community groups, funding them, highlighting what could make our communities safer and fairer, and working side by side to make it happen.

The awards ceremony will be attended by: local charities and community groups; grant funders and philanthropists; local businesses; civic and community leaders.

By sponsoring the Charity Awards, your brand will:

- Gain recognition among MK's civic, business and community leaders
- Align with excellence and action in Milton Keynes
- Be part of the stories shaping our city's future
- Show your commitment to the community where your employees live and work.

This is your chance to celebrate the many ways we show up for one another as neighbours in Milton Keynes and to mark your place in our shared story.



# CATEGORY SPONSORSHIP



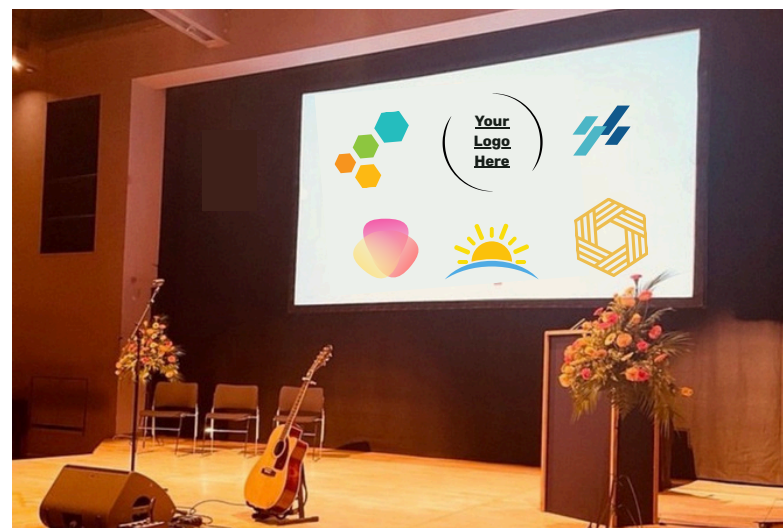
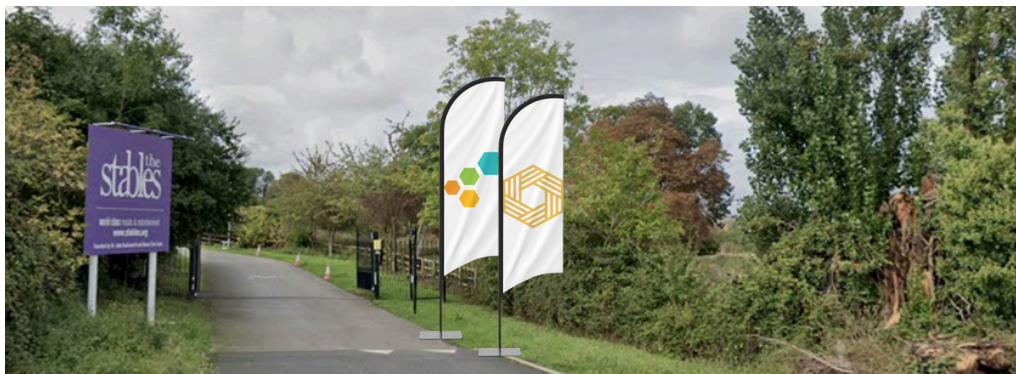
Category sponsorship aligns your brand with a vital area of life in Milton Keynes. Each category will have just one sponsor. **Don't miss your chance to claim your spot!**

As a sponsor, you'll receive:

Your organisation's logo featured across promotional materials, including the event programme, and website.	Logo on a flag at the entrance and on-screen at the awards	Recognition on social media, including a minimum of two dedicated posts	A quarter-page advert in the printed awards programme
Two complimentary tickets to attend the event	The chance for a representative to join the judging panel for your sponsored category	An opportunity to be quoted in press releases about the MKCF Charity Awards	Invitation to network at an exclusive finalists' event

## COST: £2,500 + VAT PER CATEGORY

Help us honour the people who make Milton Keynes a place we all want to live. Sponsorship will contribute towards core costs.





# COMMUNITY CHAMPION SPONSOR



## Community Champion Sponsor

This special sponsorship opportunity includes all the benefits of a category sponsor, plus:

- An early dedicated announcement to celebrate your support
- The chance to help judge any award category you connect with
- Four tickets to join us on the night

It's reserved for an organisation that wants to show that being in service to the community is inherent to who they are.

**COST: £5,000 + VAT**

If you would prefer to propose other ways we can help your brand shine on the night or before, we'd love to discuss them with you.



# CATEGORIES



As with all our work, the charity awards categories are guided by our Vital Signs areas, a lens through which we view the full picture of life in our city, highlighting local needs in the areas that matter most.

## 1. EDUCATION

Celebrating people or organisations improving access to learning and opportunity for people in MK, from early years to adult education and everything in between.

## 2. HEALTH AND WELLBEING

Recognising organisations supporting the physical and mental health of local people, creating care and resilience across Milton Keynes.

## 3. ARTS AND HERITAGE

Shining a light on creativity that enriches lives, brings communities together, and/or tells the story of our unique city.

## 4. POVERTY, DISADVANTAGE, AND HOUSING

Honouring those tackling hardship and inequality with compassion, advocacy and practical support in the face of rising need.

## 5. WORK AND LOCAL ECONOMY

Recognising efforts that strengthen local livelihoods, supporting good work and inclusive growth in the communities that make life in MK.

## 6. CRIME AND SAFETY

Celebrating those working to build a safer MK, through prevention, support, justice and community-led solutions.



# CATEGORIES



## 7. ENVIRONMENT & TRANSPORT

Spotlighting local action that protects our natural world and makes it easier to get around sustainably, safely, and affordably.

## 8. VOLUNTEER OF THE YEAR

A special thank you to someone who gives their time, energy, and heart to make our community better.

## 9. BUSINESS FOR GOOD AWARD

Recognising a local business using its platform, people, or profit to make our community better.

## 10. CAROL BAUME AWARD LEADERSHIP FOR TRANSFORMATION

Celebrating a leader with vision and compassion who has driven lasting change in MK.

## 11. RANJIT SINGH AWARD FOR EQUITY AND INCLUSION

Honouring work that challenges inequality and opens doors for those too often excluded.

If your business would like to support the awards through a different sponsorship set up, volunteering, in-kind support or something else entirely, we'd love to chat.





# KEY DATES



**30 January 2026**

ENTRY  
DEADLINE

**2 February -  
16 March 2026**

JUDGING

**31 March 2026**

FINALIST  
ANNOUNCEMENT

**29 June 2026**

CEREMONY  
DATE



# CONTACT

**We'd love to explore how your organisation can be part of this special celebration.**

Spaces are limited. Please get in touch by November 30 to make sure your brand is included in this milestone event.

For 40 years, MK Community Foundation has been dedicated to supporting the people and places that make Milton Keynes. We connect people who care with causes that matter, distributing funding to grassroots groups, local charities and cultural organisations that work every day to create a fairer, more vibrant city.

## PHONE

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## WEBSITE

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